



# MONTANA SHORTHORN CHINOOK



Oh, what a wonderful summer I have had! I went to two fairs, Billings and Great Falls, to represent Shorthorns. I really enjoy representing the breed and the people. Everyone is so considerate and friendly. Even people that didn't know why I was wearing the Scottish outfit, asked questions about it and were very nice.

At Great Falls, where there wasn't a cattle show, I was around the herd most of the day to meet people and talk to them. In Billings, I talked to three radio stations and handed out ribbons for the show.

Also, this summer, I was in two parades for the Shorthorn Association. Even though I got terribly wet in one, everyone was aware of who I was representing.

Right now, I am preparing to represent the Big Sky Association at Chicago. I will be proud to represent Montana and Northern Wyoming and the people, and hope to do a good job.

If you are ever at a cattle show, and I have not met you, come up and introduce yourself to me. I'm sure I would enjoy talking to you.

CHERYL LOVELY, Wilsall, Montana

## A Message from Our Shorthorn President

In writing this article I'm reminded of the story of the two goats who were traveling through the mountains to the greener pastures they knew lay on the other side.

The snow was deep so one goat broke trail. The other goat who followed could do nothing but groan and complain about the trail his partner was breaking. Tiring of this the first goat refused to lead, so the job fell to the second goat and likewise it was now his turn to hear complaints.

The argument grew louder, both goats were soon locked in battle and in their struggle fell from the mountain. Broken and dying on the slope below they agreed it hadn't made any sense to fight, as they had been going in the same direction and it was easier together than alone.

This reminds me of some of my fellow Shorthorn breeders. We all really have the same goal, that is to raise, promote and sell the kind of cattle we like at a profit. To those of us who made a living from our cattle this is serious business, as it should be for all Shorthorn breeders. How well we do will be judged by just one thing, our pocketbooks.

Let us stop blaming each other for our own failures, let us keep our differences, quarrels and personal dislikes out of the Shorthorn business before we like the goats end up on the rocks. This very same thing has happened to other once powerful breed associations here in our state and we'd better take a lesson from it.

It would be foolish, and a disaster for us to waste the background and the years of hard work our older breeders put into building this Association and the Shorthorn Breed here in Montana.

Some of our breeders do a great job of promoting and selling Shorthorns as individ-

uals, but it still takes the State Association to get the job done for many of us, and we all benefit. Our bull sales and feeder sales have not only been a sales outlet, but have kept Shorthorns in the eyes of the public more than anything else we have done.

In our present day cattle business promoting and selling are a bigger part of the game than ever before. A united effort thru the association certainly covers more ground and is very important to the small breeder and those just starting in the business.

We all need and can benefit from a strong active and progressive breed association here in Montana. No other Shorthorn Association, American, Western or so on, understands our problems, our markets, and our livestock business in this state as well as we ourselves. Let us all work together, each of us doing his share and keep Shorthorns on the move.

Your other officers, directors and I will be holding a series of meetings this fall with our sale consigners from different areas around the state. We will be setting policy for our four spring bull sales so bring your ideas and complaints to these meetings.

The meeting regarding the Missoula sale will be held at the home of Glen Vergeront at Polson, Sunday, November 14, at 1:00 p.m.

The meeting for the Winter Fair and Billings sale will be held at the home of Frank Cole, Red Lodge, Saturday, November 20, at 1:00 p.m.

The Glasgow Sale meeting will be held in the Eastern part of the state, at a location which will be set later on Sunday, November 21, at 1:00 p.m.

These meetings give you the consigner a voice in your sales. I look forward to working with you.

Dover Sindelar  
President



## STRAWS IN THE WIND

"Mostly blowing  
by your Secretary."

New members — Glen Wash,  
Ashland, Mont.

★ ★ ★

Those of you who missed the Montana Shorthorn Picnic and Field Day not only missed a good feed and informative program, but a real demonstration in western hospitality put on by Dover and Irene Sindelar and family.

★ ★ ★

New Officers—  
Dover Sindelar, Pres., Billings,  
Mont.

Dean Bangert, Vice President,  
Powell, Wyoming.

Tom L. Ryles, Secretary, Livingston, Mont.

Glen Vergeront, Polson, Mont.,  
was the new director elected to  
serve a 3 year term. The other  
two directors are Kenneth  
Glantz, Red Lodge, Mont. and  
Wendell Lovely, Wilsall, Mont.

★ ★ ★

Due to the high cost of printing and of postage, I would appreciate hearing from any of you who might be receiving more than one copy of the Chinook. I am also in the process of bringing up to date my mailing list and if your name and address are incorrect in any way, PLEASE notify me.

★ ★ ★

For the first time this edition of the Chinook has reached 1,000 copies. In this day of fewer and bigger ranches, our mailing list keeps growing!

★ ★ ★

Please send in your list of breeding stock for sale. More people are interested in Shorthorns than ever before.

★ ★ ★

### NO WONDER YOU'RE TIRED!

Today this body of yours, the little human machine which you take for granted, will function in a heroic manner for you. The work it does in twenty-four hours is startling. As an average day's work it has been computed that:

Your heart beats 103,689 times.  
Your blood travels 168,000,000 miles.

You breathe 23,240 times.

You turn in your sleep 25-35 times.

You eat 3½ pounds of food.

You speak 4,800 words.

You exercise 7,000,000 brain cells.



## Shorthorn Triumph!

Dear Sir:

I am sending you information regarding a part Shorthorn 4-H Calf which won Grand Champion placing at the 1971 Phillips County Fair.

The calf was fed by Diane Erickson. She purchased the calf from her father, David

Erickson. The Erickson's farm and ranch is north of Saco, Montana.

In addition to Grand Champion live placing, the calf also won a Steer of Merit Award. The Steer of Merit Award is sponsored by the Montana Stock growers and the Montana Cooperative Extension Service.

## NILE Show Plans Underway

Plans are well underway for the 1971 version of the Northern International Livestock Exposition and a quick look at some of Manager Allen E. Walton's notes indicates that members of the Montana Shorthorn Association have a great deal in store for them in this year's NILE show.

Much emphasis will be placed on this year's show for the feeder cattle and commercial cattle end of the livestock business. Several divisions in the show will be of particular interest to Shorthorn breeders. One will be the Feeder Cattle Division which includes Pens of 5 or Loads of 20. The other division will be the All Breed Sale. Shorthorns this year will be treated as a separate segment and consignors to the All Breed Sale are reminded that all animals which are shown must sell.

The Feeder Cattle Division, as mentioned before, will feature Pens of 5 and Loads of 20. Premium money totaling \$1200 will be offered for the consignors and exhibitors in the Feeder Division this year.

A feature of this year's Feeder Cattle Show will be that a consignor can sell his entire consignment. If he enters the Load Division, his placement in

load judging will establish his sale order.

Walton issues a specific invitation to all members of the Montana Shorthorn Association to take part in this year's NILE show. He urges that anyone interested in obtaining more information contact him at his office in Billings.

## Shorthorn Awards

Remital Cattle Co. of Olds, Alberta, Canada, picked up 18 "firsts" in 26 divisions to dominate the Midland Empire Fair show.

Reserve champion rosettes went to Glen Vergeront and Sons of Polson for their bull; and Kenneth Glantz and Sons of Red Lodge in the female division.

Other first place ribbons went to:

Junior Heifer calves, Miss K's Shorthorns, Winnett; summer yearling females, Glen Vergeront, Polson; champion female calf, Miss K's Shorthorns; reserve senior female, Kenneth Glantz, Red Lodge; reserve grand champion female, Kenneth Glantz.

Senior bull calves, Richard Limpp, Route 3, Billings; junior yearling bulls, Glen Vergeront; champion calf bull, Richard Limpp; reserve senior bull, Glen Vergeront.

First place ribbons gathered by the Remittal Co. included — spring yearling females; junior yearling females; junior champion female; reserve junior female; champion female; grand champion female; group of two females; summer yearling bulls; spring yearling bulls; junior champion bull; reserve junior bull; grand champion bull; reserve champion bull; group of three bulls; group of two bulls; senior get of sire; and six head owned by exhibitor.

Highland Shorthorn Ranch, Dean Bangert, Powell, Wyo., had stock in several events, filling out the show.

John Shuman, Byers, Colo., was the judge.

## Montana Shorthorn Association 1971-72 Sale Dates

October 29 — Montana Shorthorn Feeder Cattle Sale, Public Auction Yards, Billings, Mont.

February 1—Montana Shorthorn Assn. Sweepstakes Sale, Winter Fair Grounds, Bozeman, Montana

March 4—Montana Shorthorn Assn. State Sale, Billings Livestock Commission Co., Billings, Montana.

March 17—Montana Shorthorn Assn. Thrifty Scots Sale, Glasgow Livestock Auction, Glasgow, Montana.

April 1—Montana Shorthorn Assn. Beef Bonus Sale, Missoula Livestock Auction, Missoula, Montana.



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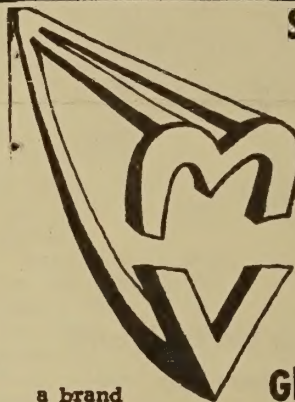
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## Total Dispersion of Registered Shorthorns

100 per cent Oswald Breeding — Conflicting interest requires the dispersion of the following:

12 Cows with 12 calves at side

3 2-yr.-old heifers

6 1-yr.-old heifers

2 herd bulls

3 1-yr.-old bulls

FOR INFORMATION, WRITE OR CALL:

**Sam Gunlock, Jr.**

SHEPARD, MONT.—PHONE 373-5311

Membership Card

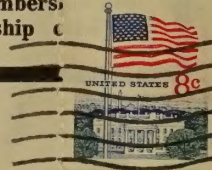
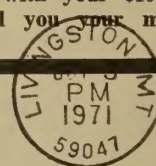


*Montana*  
**Shorthorn Breeders Association**

Expires June 1, 19 **72**

Secretary-Treasurer

Members do you have your 1971 membership card yet? Dues are still \$10.00. Montana Shorthorn Ass'n. also invite Cross Breeders and Commercial Cattle Breeders to become members. Just fill out this card and send it to Box 483, Livingston, Montana along with your \$10.00 members. The secretary will send you your membership card by return mail.



Secretary

MONTANA SHORTHORN ASSN.

P. O. Box 483

Livingston, Montana 59047

Wayne C. Neely  
258 Carroll Parkway  
Frederick Md. 21701